

CITY OF KREFELD

OCTOBER 2022

KREATIV – INNOVATIV – WELTOFFEN

Stadt wie Samt und Seide



TOWN HALL



Built in 1791-1795

Originally it was the city palace of the family von der Leyen (textile manufacturing)

Capacity today:
400 offices
500 city employees

In other locations:
about 3500 city employees



FACTS ABOUT KREFELD

Inhabitants	234 475 (Stand Dezember 2019)
Size	137,77 km²
History	Obtained the status of a city in 1373 (by Emperor Karl IV.) 2023: anniversary → 650 years
Region	North Rhine Westphalia
Twin cities:	
1964	Venlo – Netherlands
1969	Leicester – Great Britain
1974	Dunkirk - France
1974	Leiden – Netherlands
1986	Charlotte – USA
1990	Oder-Spree – Germany
1993	Uljanowsk – Russia
2008	Kayseri – Turkey



CITY ANNIVERSARY

650 1373—2023
KREFELD



STADT KREFELD
KREATIV – INNOVATIV – WELTOFFEN

IN THE HEART OF EUROPE



SCHNELL IN GANZ EUROPA

- Brüssel 195 km
- Rotterdam 210 km
- Amsterdam 224 km
- Frankfurt 249 km
- Paris 498 km
- London 559 km
- Berlin 571 km
- Mailand 889 km

www.wfg-krefeld.de



STADT KREFELD
KREATIV – INNOVATIV – WELTOFFEN



Some
impressions
from Krefeld



STADT KREFELD
KREATIV – INNOVATIV – WELTOFFEN

GREEN CITY



More than 3200 acres of forest,
mostly owned by the City of
Krefeld

Several historical parks for
recreation

„Stadtwald“ (city forest) as a
meeting point, especially in the
summer



CITY CENTRE



Clear structure of the city centre: four leafy streets, where the city walls once stood



Decentral development instead of one large shopping mall

Some examples of great architecture in spite of huge destructions during the war



CULTURE & ARCHITECTURE



Rich and varied culture scene with several museums, theatres and locations for concerts

Krefeld has an avant-garde tradition, thanks to the wealthy silk manufacturers who brought contemporary artists to Krefeld

Large collection of modern art from the 20th and 21st century

Burg Linn: Castle and archeological museum – part of the UN world heritage „Limes Germanicus“ (line of frontier fortifications of the Roman Empire)

Municipal theatre with drama, musical theatre, ballet and symphonic orchestra



SPORTS



Huge variety of sports teams in the city: football, handball, hockey, ice hockey, tennis – and also American Football („Krefeld Ravens“)

Athletes from Krefeld have recently won quite a lot of Olympic medals, e.g. rowing, hockey and women’s wrestling





A great place
to live – and to visit!



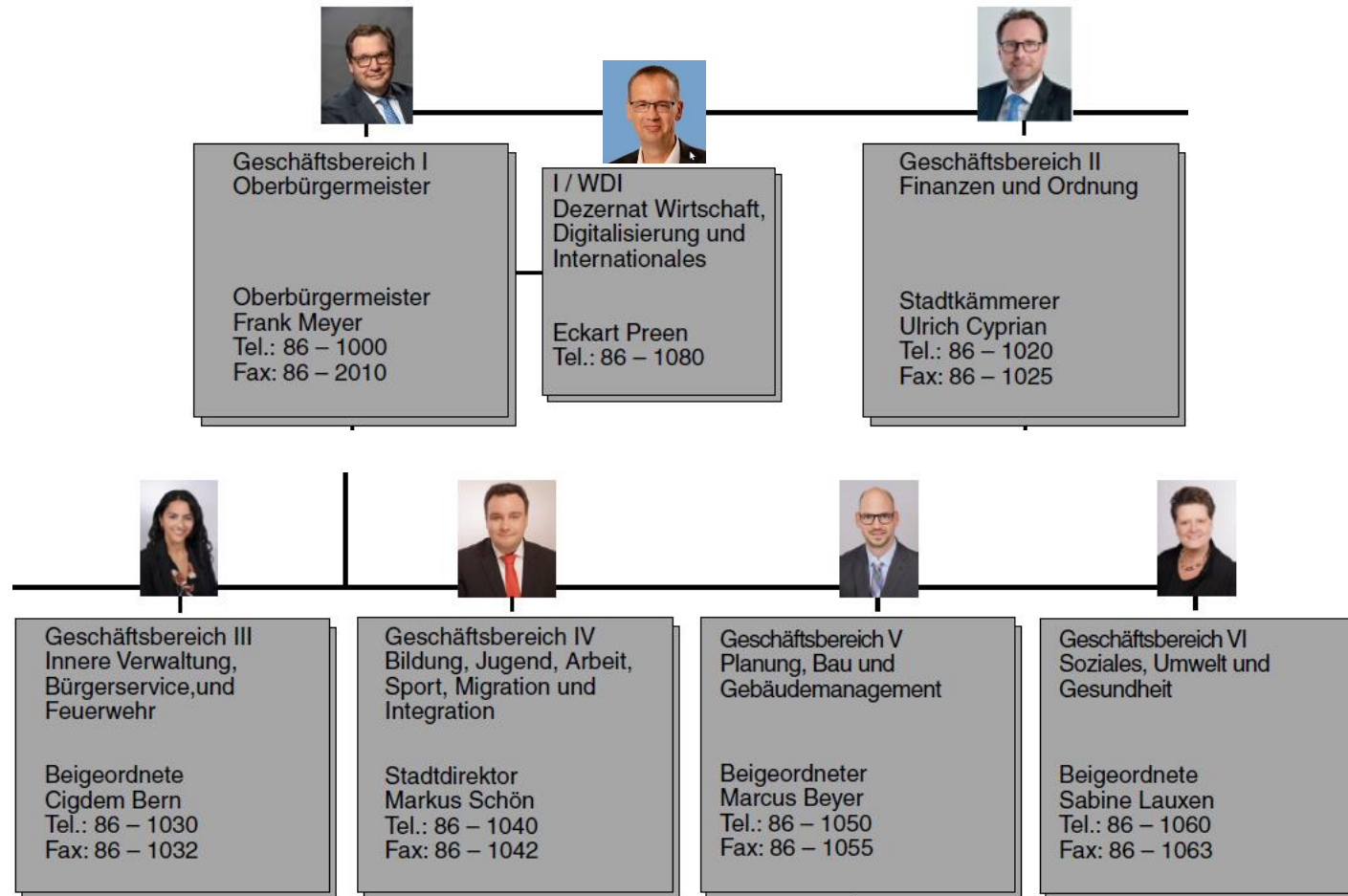
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CITY ADMINISTRATION

KREATIV – INNOVATIV – WELTOFFEN
Stadt wie Samt und Seide



RESPONSIBILITIES



GB I - OBERBÜRGERMEISTER



Main tasks:

- Boss of the municipal administration
- Highest representative of the city
- Chairman of the city council
- Responsible for public relation, city marketing, culture



FUTURE INVESTMENTS

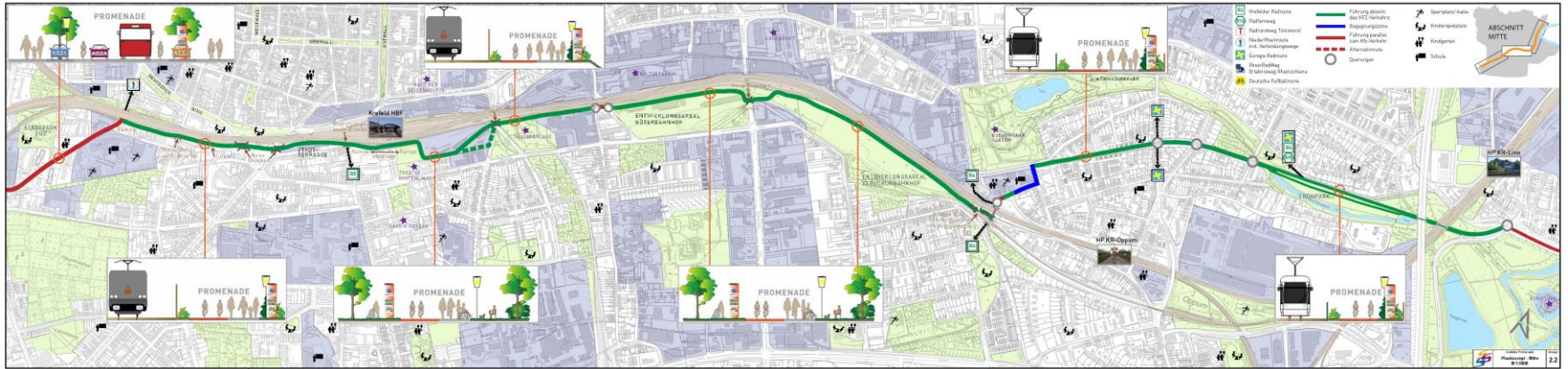
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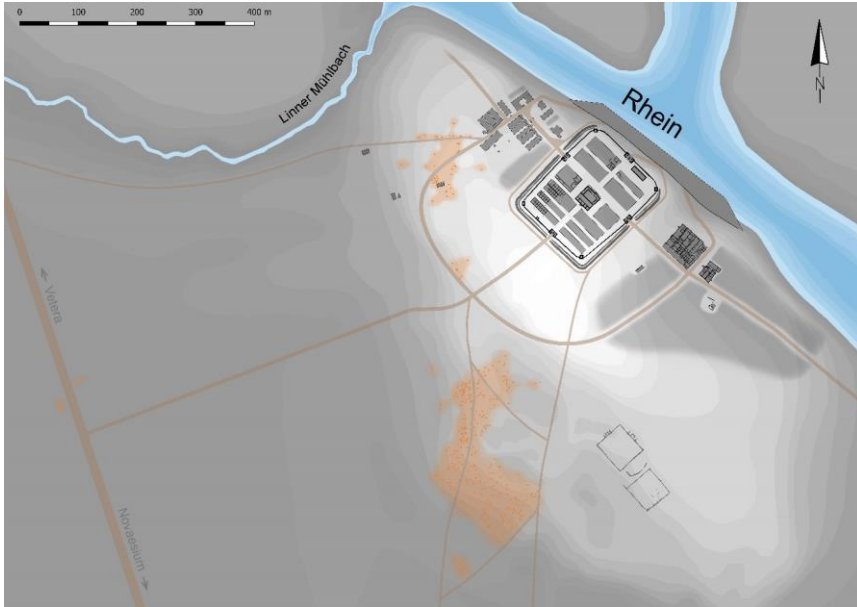
FUTURE INVESTMENTS IN BUILDING AND CONSTRUCTION – MAIN FOCUS



BIKING ROUTE THROUGH THE CITY



WORLD CULTURAL HERITAGE „LIMES“



A FUTURE FOR THE OLD CITY BATH

City is cooperating with a citizens' initiative: The old bath could be turned into a center for cultural purposes, small businesses and voluntary work



YOUTH UNEMPLOYMENT

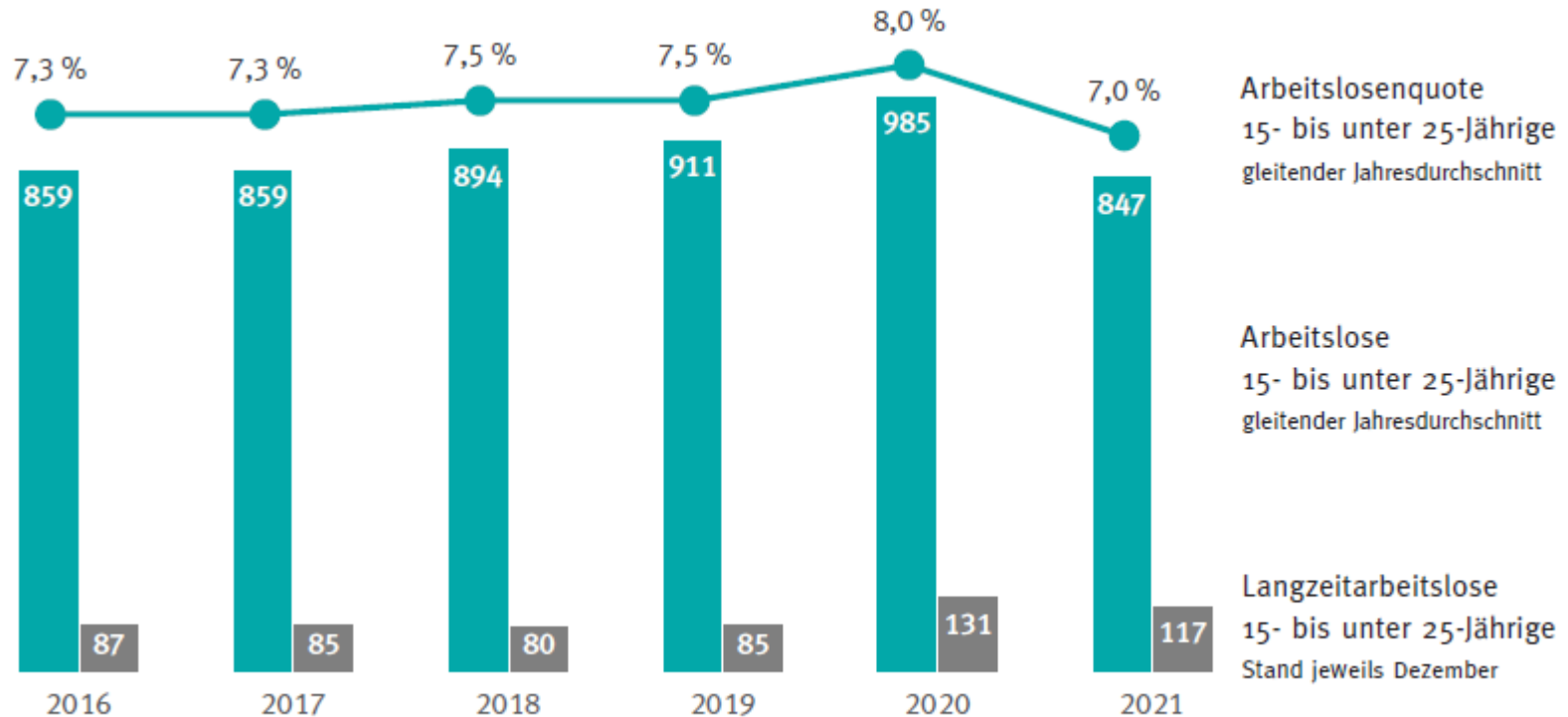
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DEVELOPMENT IN RECENT YEARS

On average about 7.5 percent of young people (15-25 years) in Krefeld are looking for a job. Around 15 percent of them have been looking for more than a year.

Abb. 7-15: Entwicklung der 15 bis unter 25-Jährigen Arbeitslosen



Datenquelle: IT.NRW



VOCATIONAL TRAINING IN GERMANY

- vocational training usually takes three years
 - the apprentice spends part of his training in his firm or craft business and two days per week in specialized schools („Berufsschule“)
 - for many years there have been more open places of work for training than applicants
- still usually about 200-300 young people don't find a place for vocational trainings
- they have no real perspective for their professional life
- in most cases they have a low school degree (9 years of school, „Hauptschulabschluss“) or none at all



HOW WE FIGHT YOUTH UNEMPLOYMENT

- early support
 - every high school student has to do several internships at an early age
 - the internships last from one day (short looks into job life) up to three weeks
- coaching and counseling
 - towards the end of school life those students, who aim for a low degree, get supported and counceled by experts
 - those experts also accompany the transmission period between school and professional life



HOW WE FIGHT YOUTH UNEMPLOYMENT



- immediate measures
 - those who cannot find a vocational training are brought into contact with companies still looking for apprentices (e.g. through „speed dating“)



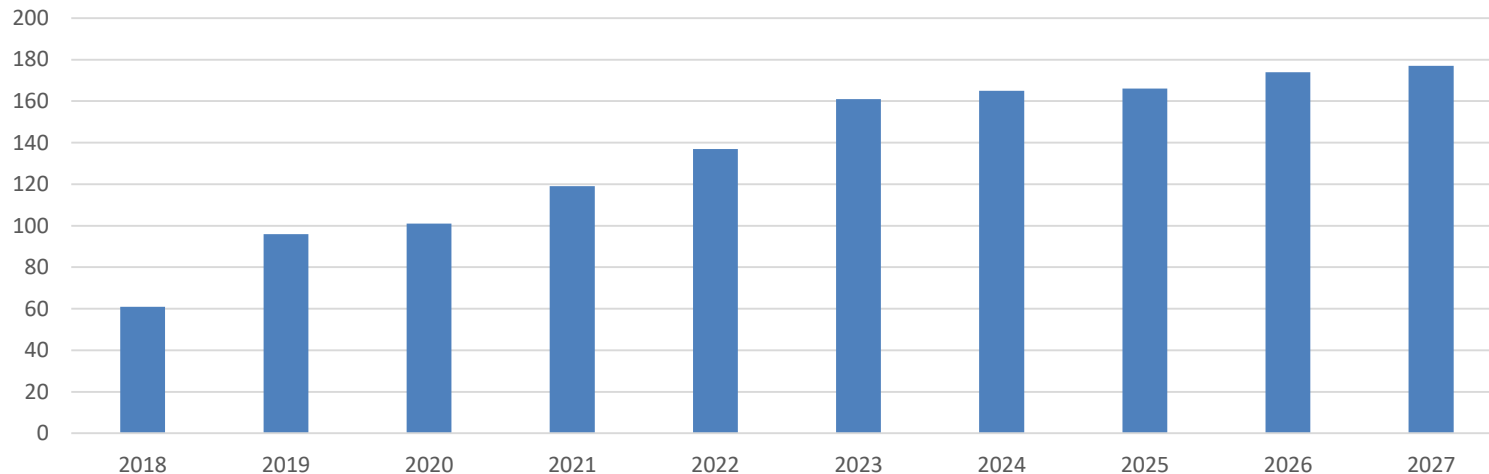
HOW WE FIGHT YOUTH UNEMPLOYMENT

- replacement measures
 - the City of Krefeld, the job agency (federal institution) and the guilds are working together to take care of those who haven't found a place
 - they can learn a trade (e.g. electrician, carpenter) in specialized workshops owned by the city or the guilds (with the option to chance to a „real“ company later)



THE CITY OF KREFELD AS A ROLE MODEL

Number of apprentices - City of Krefeld



- number of apprentices has doubled since 2018 (five times as many compared to 2014)
- 26 different professions (from 2023: 32)
- in 2021 there were 2182 applications for those jobs
- in the future number of apprentice will rise to almost 200



THE CITY OF KREFELD AS A ROLE MODEL



KREFELD

Thank you for your attention!

